

I CAN
I AM



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Learner name:	
School/Centre name:	
Teacher/Tutor name:	

COMPLETING CHALLENGE 7: BUILDING COMMUNITIES

WHAT YOU NEED TO COMPLETE	ACTIVITIES/REFLECTION POINTS TO COMPLETE	HOW LONG THIS SHOULD TAKE YOU
Part 1 – I Can Learn	Why we need community	10 minutes
	How behaviours of others affect communities	5 minutes
	The forms of social action that you can deliver	10 minutes
	How to plan community social action	5 minutes
Part 2 – I Can Build	My social action plan and activity	30 minutes
Part 3 – I Can Thrive	Reflection on ‘Building Communities’	15 minutes

BEFORE YOU START THE 'BUILDING COMMUNITIES' CHALLENGE...

Reflecting on your Problem Solving Skills



Before the Covid-19 crisis – How confident were you that you could help people in your community?

Score yourself out of 10

During the Covid-19 crisis – How confident are you that you can help people in your community during the Covid-19 crisis?

Score yourself out of 10

POWERUP YOUR PROBLEM SOLVING SKILLS



Be able to influence your community through positive action

INTRODUCTION TO THE CHALLENGE

Setting the scene for 'Building communities'

Challenging events, like the Covid-19 crisis, bring about a range of responses from individuals, groups and communities that would not normally be the response you would expect. In this challenge you will explore the meaning of community and how your community looked before and after the crisis.

The 'Building communities' challenge asks you to focus on the responses to Covid-19 that you have seen in your community and gives you the opportunity to create solutions of how you can take positive action.

What you need to do to complete this challenge

To complete this challenge, you will choose a community issue that you have seen or heard about during the Covid-19 crisis. You will explore why the issue has happened and plan how you can help address the problem through social action.

Reflecting on your development and experience

Once you have completed your action plan, you need to complete Part 3: **'I CAN THRIVE: Reflection on Building Communities'**.

What is the outcome for you?

On completion you will have proven your Problem Solving skills and will be awarded the 'Building Communities' challenge digital badge so you can show how you have inspired others.

PART 1: I CAN LEARN

10
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Why we need community

The American politician Paul Ryan stated that 'Every successful individual knows that his or her achievement depends on a community of persons working together.'

You will experience communities throughout your life, such as your school community, sport or activity community, where you live, or your family community etc.

For you to succeed you need a combination of different communities to support you as you progress. List the communities that you are involved in below:

1.	
2.	
3.	
4.	

Choose one of the communities you listed previously and fill in the table below about the community:

Community	
What is the purpose of the community?	
Do you feel a part of the community?	
How does the community support you?	
Name three things that you like about the community?	
How could the community be improved?	
How has the Covid-19 crisis affected this community?	

REFLECTION POINT

Think about what you have seen on the news or on social media during the current crisis about how others behave. Complete the boxes below to highlight:

1. What you have seen that have been positive actions in the community by others?
2. What you have seen that have been negative actions in the community by others?
3. What was the impact of each of these on the community?

 THE POSITIVE ACTIONS IN THE COMMUNITY BY OTHERS	WHAT THE IMPACT WAS
e.g. volunteers picking up medicines from the pharmacy for vulnerable members of the community	e.g. the vulnerable members of the community felt valued and it brought the community together
 THE NEGATIVE ACTIONS IN THE COMMUNITY BY OTHERS	WHAT THE IMPACT WAS
e.g. some members of my community bulk buying toilet rolls	e.g. people in need could not buy toilet rolls

Introducing Social Action

What is social action?

Social action is taking action and doing something to create positive change in your community. The 'community' could refer to your school or college, where you live, or an organisation in your community (for example a sports club or youth club) that you are closely linked with.

Does the Covid-19 crisis impact what social action is?

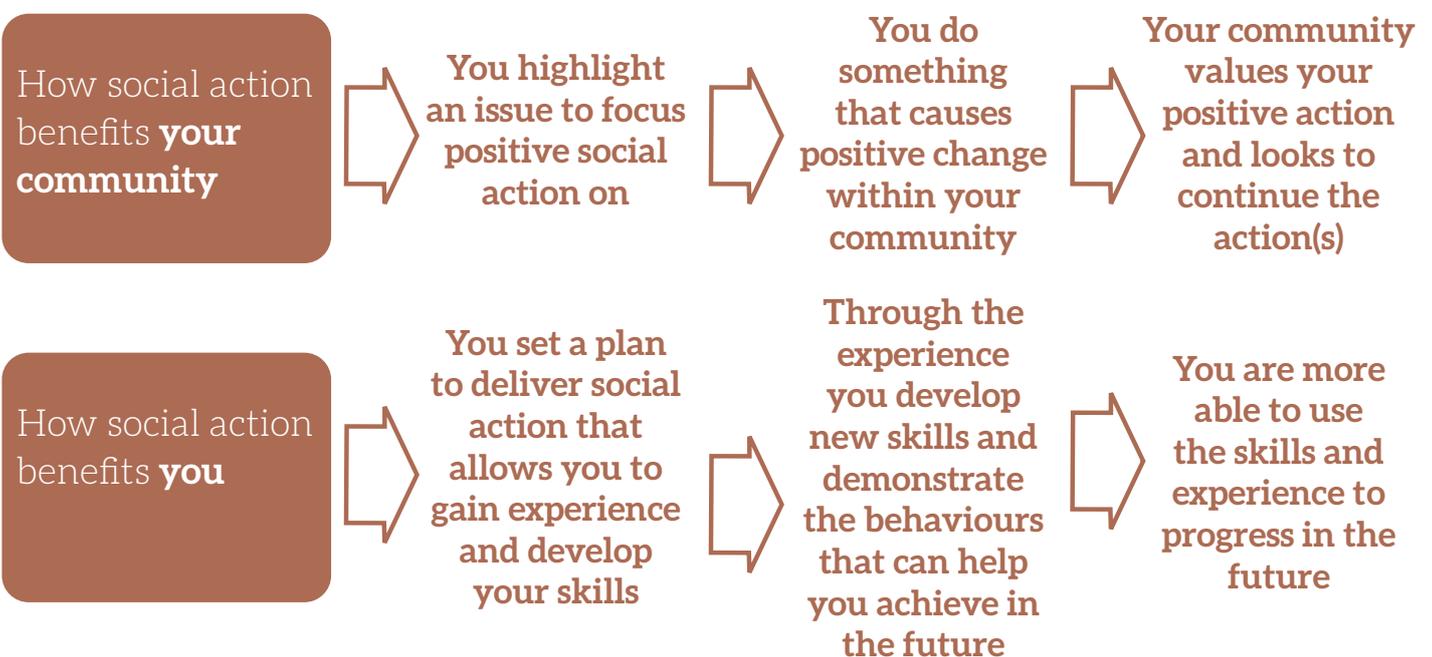
No. Social action remains the same – creating positive change is still the focus. However, the crisis creates several situations where positive action is needed for helping to build your community.

Is social action the same as volunteering?

Volunteering is fantastic and is one form that social action can take! The key difference is that social action is working to improve a need within the community whereas volunteering can be carried out without such focus on the community.

What are the benefits of delivering social action?

There are benefits to everyone involved. In particular for your community and, of course, you as the person that gets involved in delivering the community action. Social action often showcases respect within the community and can cut across perceived barriers experienced in the community e.g. age, gender and race.



The 6 principles of quality social action

The #iwill Campaign identifies six principles which define great social action when delivered by young people. Have a look at the #iwill campaign site to see how others are carrying out social action in this crisis.

THE 6 PRINCIPLES OF GREAT SOCIAL ACTION	
1. REFLECTIVE	Recognising contributions as well as valuing critical reflection and learning.
2. CHALLENGING	Stretching and ambitious as well as enjoyable and enabling.
3. YOUTH LED	Led, owned and shaped by young people's needs, ideas and decision making.
4. SOCIALLY IMPACTFUL	Have a clear intended benefit to a community, cause or social problem.
5. PROGRESSIVE	Sustained, and providing links to other activities and opportunities.
6. EMBEDDED	Accessible to all, and well-integrated to existing pathways to become a habit for life.

Although it is important to think about all six principles when delivering any social action message, the key considerations for the current crisis are points 1, 2 and 4.

Firstly, you need to reflect on the situation and highlight how social action might be able to create positive change in your community.

Secondly, any social action you deliver needs to be beneficial for you and enable you to achieve what you want to achieve.

Thirdly, you need to make sure that the social action is going to have an impact that means something to your community and the members of that community.

So, let's have a look at the types of social action activities that you can do...

The forms of social action that you can deliver

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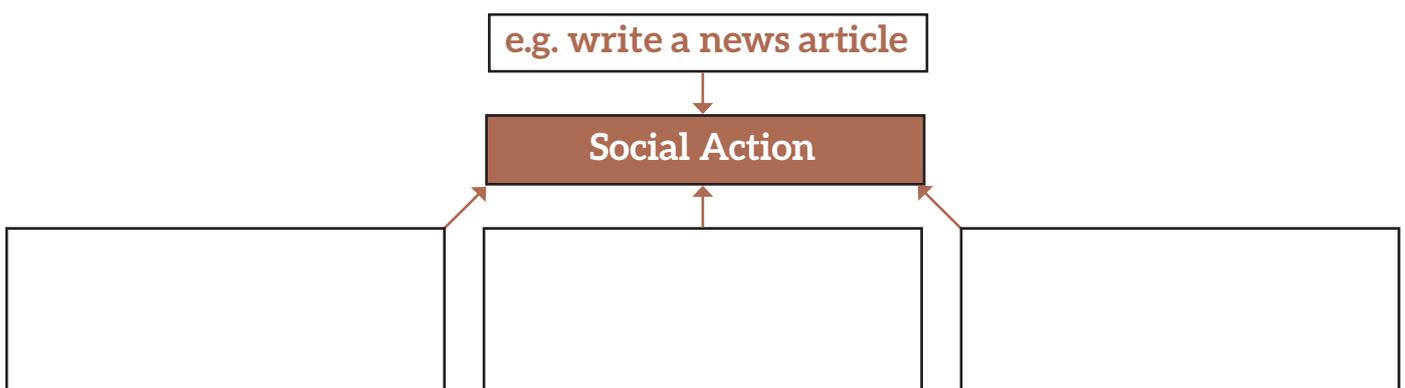
So, once you know what issue you want to focus on, you then need to think about the type of social action activity you want to plan and deliver to improve your community.

To complete this challenge, you do not need to carry out the social action you plan at this point in time, but consider how this could be implemented and when it would be most suitable to carry it out. Here are some ideas of forms of social action that you could deliver. Visit <https://www.iwill.org.uk/about-us#youth-social-action> for more ideas and to learn more about the social action other young people have succeeded in delivering.

<p>Create a case study Find an example of positive action in your community that focusses on the benefits of positive action</p>	<p>Campaign for community change as a group Write a news article that explains the situation and what your community needs to do about it</p>	<p>Write a speech Write a short speech that you would deliver if you had the platform. Think Greta Thunberg and the speeches she gives about the climate emergency</p>
<p>Create a poster Create a poster that shows the positive action you want</p>	<p>Create a video Make a video or vlog post using an app of your choice</p>	<p>Write a news article Write a news article that explains the situation and what your community needs to do about it</p>

REFLECTION POINT

Spend some time researching the other forms that social action could take and what you might like to do. Use the diagram below to add other ways that you could create positive change in your community



How to plan community social action

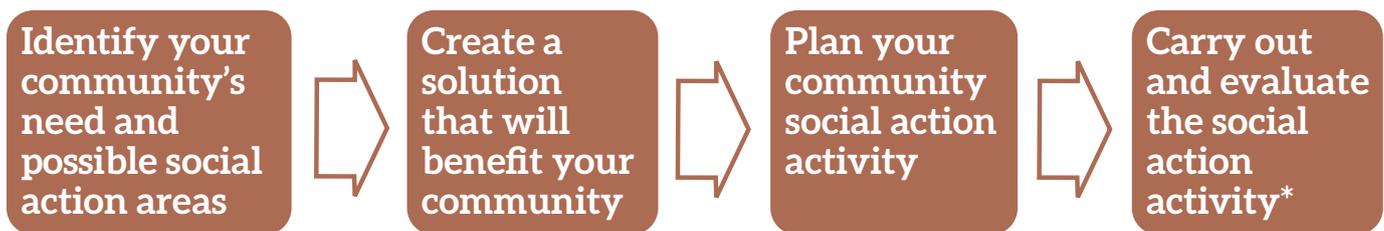
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You may already have a good idea of what you would like your community social action to be. Equally, you might have no idea at this point. During this activity you will explore what the needs are within your community and how your social action could help meet those needs.

Earlier in this challenge, you identified the positive and negative things that you have seen within your community during the Covid-19 crisis. That was the starting point for you to select an area that is of interest to you and an area of your community that you set out to improve through your social action plan.

Creating a social action plan is your opportunity to be creative in solving the problem or the issue whilst allowing you to focus on the skills and behaviours you need to develop and show.

The four-stage process for creating a social action plan



*You are not required to carry out the social action, but you could create whatever content you need (for example, if you decide you want to create a poster or a speech, create them). You can then present these to others.

REFLECTION POINT

Creating a solution. Think back to the negative examples of behaviours you highlighted in the 'Why we need community' activity you completed at the start of the challenge and complete the table below.

X THE NEGATIVE ACTIONS YOU RAISED IN 'WHY WE NEED COMMUNITY'	WHAT YOU THINK THE SOLUTION SHOULD BE (I.E. THE GOAL FOR SOCIAL ACTION)

PART 2: I CAN BUILD

30
Mins

My social action plan

To complete this challenge, you need to create a plan for how you would improve your community through social action and then create the content needed to deliver the social action you are planning. Complete the following template to set out what you would do.

Be imaginative and creative and do not sell yourself short on how great an impact you can have on your community. You do not need to deliver the social action in person, although it may be beneficial for your personal skill development, but you do need to discuss what you have planned with a friend, someone you live with or someone else in your community that you think will like your idea.

ABOUT MY COMMUNITY	
The problem What I will focus on?	
The solution What I want the positive change in my community to be?	
ABOUT MY SOCIAL ACTION	
My social action What I plan to do and what form it will be in	
The key messages What I will focus on	
Engaging my community How I plan to deliver my social action - When? Where?	
Any help needed The support I need from others in my community	
ABOUT ME	
My skill development How I plan for my skills to be improved through delivering this social action	

POWERUP YOUR PROBLEM SOLVING SKILLS



Inspire positive change

Reflecting on 'Building communities'

It is now time to reflect on the skills you have developed through planning and creating your community social action activity. This will allow you to review the activity you have created and reflect on the problem solving skills you have shown creating it.

<p>My ability to identify the positive things in my community related to the Covid-19 crisis</p>	
<p>How well could you identify the positive things in your community?</p>	
<p>My ability to identify the negative things in my community related to the Covid-19 crisis</p>	
<p>How well could you identify the negative things in your community?</p>	
<p>My ability to create solutions to the problem</p>	
<p>How well could you create a solution(s)?</p>	
<p>My ability to be creative in forming the social action plan</p>	
<p>How successful were you in being creative in creating the social action plan?</p>	
<p>Feedback from others on your social action</p>	
<p>Who did you present your idea to and what was their feedback on it?</p>	
<p>In this challenge, I am most proud of...</p>	
<p>What part of completing this challenge made you most proud?</p>	

POWERUP YOUR PROBLEM SOLVING SKILLS



Focus on how positive action can help you achieve

CONGRATULATIONS!

Now have you completed the 'Building communities' challenge

Use the space below to sum up how you have improved your Problem Solving skills through this challenge. Please also score your Problem Solving skills after completing this challenge.

Once you have done this, you will have achieved your 'Challenge 7: Building communities' digital badge.



Score yourself out of 10

Tutor Comments (Optional)



Take on Challenge 8 or any of the other challenges