



MARICOURT SIXTH FORM CENTRE

BTEC BUSINESS

WHAT IS IT?

The BTEC Nationals in Business aim to provide learners with a nationally recognised, vocationally specific qualification for entry into employment or on to university to study on business related degree programmes. The BTEC Nationals have parity with 'A' level qualifications as outlined below.

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REQUIREMENTS

GCSE English—Grade 4
GCSE Maths Grade 4

ASSESSMENT

**Single Award - 2 units,
One unit of coursework and
one exam in each year.**

Double Award
Two units of coursework
and two exams in each
year.

**Text in bold is for single
award Business.**

CONTENT

- 1 Exploring Business
- 2 Developing a Marketing Campaign
- 3 Personal and Business Finance
- 14. Investigating Customer Services**
- 4 Managing an Event
- 5 International Business
- 6 Principles of Management
- 8 Recruitment and Selection Process