



MARICOURT SIXTH FORM CENTRE

APPLIED BUSINESS

WHAT IS IT?

This Level 3, Applied General, A level course encourages students to develop an understanding of how different businesses work in the real world.



REQUIREMENTS

GCSE English—Grade 5
GCSE Maths—Grade 5

ASSESSMENT

Year 12
Unit 1 - external examination
Unit 2 - internally assessed coursework
Unit 3 – external controlled assignment
Year 13
Unit 4 - external examination
Unit 5 - internally assessed coursework

CONTENT

1 Financial planning and analysis
2 Business dynamics
3 Entrepreneurial Opportunities
4 Managing and leading people
5 Developing a business proposal
8 Marketing communications [