



Curriculum Journey 2026-2027

Subject: BTEC Enterprise

Exam board: Pearson

Year 11	Half Term 1	Half term 2	Half Term 3	Half Term 4	Half term 5	Half Term 6
Topic	Component 2: Planning and Presenting a Micro-Enterprise idea.	Component 2: Planning and Presenting a Micro-Enterprise idea	Component 3: Marketing and Finance Enterprise Learning Aim B	Component 3: Marketing and Finance Enterprise Learning Aim C	Component 3: Marketing and Finance Enterprise Revision	Summer exam season in progress
Vocabulary	Primary Research Secondary Research Aims Target market Start-up cost Selling price Fixed costs Breakeven Variable costs Contribution	Strategies Cashflow Profit and loss Risk factors Viability Consumer Eye contact Body language Pace Tone	Purchase orders Delivery goods Credit notes Statements Receipts Invoices Revenue Working capital Debtors Creditors Stakeholders	Labour Overheads Marketing Budgetary control Budgeting Hire purchase Mortgage Overdraft Loans Leasing Crowdfunding	As HT3 and HT4	
Assessment	Business Plan parts 1 and 2	Presentation and Presentation Review	Milestone Assessment for Learning Aim B	Milestone Assessment for Learning Aim C Full paper mock exam	N/A (exam 6 th May 2026)	



Links to prior learning	New knowledge	Presentation is based on Business Plan completed in HT1	New knowledge (some links to Business Plan)	New knowledge (some links to Business Plan)	Revision of Component 3 content in preparation for exam	
Catholic Social Teaching		Dignity	The Common Good The Option for the Poor	The Option for the Poor		
Careers and Personal Development links	Confidence and self-belief – taking ownership of our enterprise idea. Use BBC Bitesize videos for links to careers that use Business Studies Link to mock interviews and application form workshops.	Communication skills – presentation. Prepares students for careers that involve teamwork, customer interaction, or public speaking. Examples include marketing assistant, receptionist, HR assistant or event planner. Problem solving and resilience. Link to Careers Convention and opportunities to ask questions.	Encouraging responsibility and accountability. Link discussions back to work experience	Financial literacy Develops the ability to work with money, budgets, and financial decisions. Useful for careers in accounts, payroll, finance and bookkeeping. Budgeting in personal life.		