

Curriculum Journey 2025-2026

Subject: Applied Business Studies

Exam board: AQA

Year 12	Half Term 1	Half term 2	Half Term 3	Half Term 4	Half term 5	Half Term 6
Topic	Unit 1 – Finance Unit 2 – Business Dynamics	Unit 1 – Finance Unit 2 – Business Dynamics	Unit 1 – Finance Unit 2 – Business Dynamics	Unit 1 – Finance Unit 3 - Enterprise	Unit 1 – Finance Unit 3 - Enterprise	Unit 5 – Business Proposal Unit 8 – Marketing Communications
Vocabulary	Unit 1 Sole Trader Partnership Unlimited Liability Limited liability Incorporated Unit 2 Business markets Vision Not-for-profit organisations Market opportunities Vision statements and aim	Unit 1 Public Limited Company Private Limited Company Aims and Objectives Deed of partnership Unit 2 Stakeholders Risk Uncertainty Operations	Unit 1 Retained profit Working Capital Shareholder Investor Interest rates Unit 2 Recruitment Vacancies Effectiveness Promotion Organisational types	Unit 1 Dividends Cash flow Expansion Assets Credit Rating Unit 3 Extraversion Introversion Intuition Judgement Perceiving	Unit 1 Overdraft Trade credit Hire Purchase Mortgages Venture Capitalist Unit 3 Target markets Support networks Customer Value Proposition Contingencies	Unit 5 Function Complexity Final consumer Budget High end Unit 8 Verbal Non-verbal Visual communication Message Channel
Assessment	Unit 1 – Milestone Assessment. Recall Rally	Unit 1 – Milestone Assessment Recall Rally	Unit 1 – Milestone Assessment Recall Rally	Unit 1 – Mock exam (full paper) Recall Rally	Unit 1 – External Exam	Unit 3 – Controlled Assessment Unit 5 – P1, M1, P2, M2



	Unit 2 – PO1 (P1, P2, P3, M1, M2)	Unit 2 – PO2 (P4, P5, P6, M3, M4, M5, D1, D2) and PO3 (P7, P8, M6, M7, D3, D4)	Unit 2 – PO4 (P9, P10, M8, M9, D5, D6)	Unit 3 – PO1 (P1, P2, P3, M1, M2, D1) and PO2 (P4, P5, P6, M3, M4, M5, D2)	Unit 3 PO3 (P7, P8, M6, M7, D3, D4) and PO4 (P9, P10, M8, M9, D5, D6)	Unit 8 – P1, M1
Links to prior learning	Unit 1 - Ownership is studied in Comp 1 BTEC Enterprise for those who studied it at KS4.	Unit 1 - Sources of Finance is studied in Comp 3 BTEC Enterprise for those who studied it at KS4.	Unit 1 – Stakeholders are studied in Comp 3 BTEC Enterprise for those who studied it at KS4.	Unit 1 – Statement of Financial Position is studied in Comp 3 BTEC Enterprise for those who studied it at KS4.	Unit 1 - Sources of Comprehensive Income and Ratios are studied in Comp 3 BTEC Enterprise for those who studied it at KS4.	Unit 8 - Make links to Enterprise Unit-marketing activities and CVP.
Catholic Social Teaching	The Common Good, The Option for the Poor	Dignity, Creation and Environment	Dignity, Peace	Peace, Dignity of Work and Participation	The Common Good	
Careers and Personal Development links	Unit 1 – Accountancy, Financial Analyst Unit 2 – HR Manager, Operations Manager	Unit 1 – Financial Advisor, Investment Banker Unit 2 -	Unit 1 – Project Manager, Operations Manager Unit 2	Unit 1 – Investment Banker Unit 2	Unit 1 – Financial Advisor. Prepare for work experience Unit 2	