



Annual Careers Plan

**This plan is reviewed annually- last updated December 2023*

External links which provide a running programme of events in all years is set out at the end of the document. These partners include:

Elevate Business Partnership

Everton in the Community

Shaping Futures

Enterprise Advisor- Careers and Enterprise Company

Aintree Racecourse Beacon programme





Each activity is **mapped** against the **Gatsby Benchmarks** as set out in the Careers Policy- this ensures a stable Careers Programme is on offer:

The eight Gatsby benchmarks of Good Career Guidance

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

Summary of provision

Target group	Careers and work-related education activities including financial capability, enterprise and employability	Time of Year	Skills developed and CIAG opportunities and Gatsby Benchmarks
Year 7	Internal Provision Assembly- Future jobs- research tips- Local Labour Market	Autumn Term	Careers information advice and LMI- BM2
	Careers Convention	Autumn term	Subject specific Careers and skill development, networking opportunities- BM3,4, 5 & 7
	As part of the PSHEE Programme the following are delivered:	Summer Term-	Careers information, advice and guidance- BM8
	Kudos Workshop- skills career matching software	Spring Term	Careers information advice and LMI Online Careers research Employment laws and equality
	National Careers Service workshop Russell Group Universities (Extension activity)	Spring Term	BM1,2,3 & 4
	Stereotyping in Employment and Equality	Summer Term	Skill auditing, reflection and target setting BM4
	Enterprise and Employability topic- reviewing Teamwork and enterprise skills	Summer Term	Careers information advice and LMI- BM1 & 2
	Assembly- National Careers Week		
External Provision Edge Hill raising inspirations visit. The whole year group attend a University Visit	Summer Term	Careers information and advice, skill development and aspiration. Opportunity awareness BM4 & 5	

	<p>Maths at work Aintree Racecourse- employer engagement</p> <p>Year 7- Enterprise Day- delivered by Elevate Business Partnership and Business Mentors within the local area</p> <p>Range of cross curricular activities, visits, trips, workshops, talks</p> <p>One to one Careers advice on request</p>	<p>Summer term</p>	<p>Employer encounter opportunities and work-related learning. BM4,5 & 6</p> <p>Raising aspirations and Higher Education awareness BM3 & 7</p> <p>Raising aspirations and Higher Education awareness- specialising in sport and teamwork-BM4 & 7</p> <p>CIAG – STEM related careers opportunity awareness and employer encounters- BM4 & 5</p>
Year 8	<p><u>Internal Provision</u></p> <p>Assembly- Future jobs- research tips- Local Labour Market</p> <p>Careers Convention</p> <p>As part of the PSHEE Programme the following are delivered: Pay, Post 16 opportunities- academic, vocational and apprenticeships, Labour Market Information- Careers widget, job matching and qualities.</p> <p>Enterprise and Employability topic- reviewing Teamwork and enterprise skills</p>	<p>Autumn Term</p> <p>Autumn term</p> <p>Spring Term</p> <p>Spring Term</p> <p>Summer Term</p>	<p>Careers information advice and LMI- BM2</p> <p>Subject specific Careers and skill development, networking opportunities- BM3,4, 5 & 7</p> <p>Careers information advice and LMI BM1,2,3 & 4</p> <p>Careers information advice and LMI BM1,2,3 & 4</p> <p>Skill auditing, reflection and target setting BM4</p>

<p>Assembly- National Careers Week</p>	<p>Spring Term</p>	<p>Careers information advice and LMI-BM1 & 2</p>
<p><u>External Provision</u></p>		
<p>Aintree Racecourse Enterprise day- employer engagement</p>	<p>Summer Term</p>	<p>Employability and enterprise skill development and networking opportunities- BM3,4 & 5</p>
<p>Meet the Professionals talks/workshops- A range of alumni</p>	<p>On going</p>	<p>Opportunity awareness, skills and qualities explored and employer encounter- BM4 & 5</p>
<p>Campus and Russell University visit- selection of 40 students</p>	<p>Summer</p>	<p>Raising aspirations and Higher Education awareness- BM3, 4 & BM7</p>
<p>Year 8- Careers in sport, media and hospitality taster day Half a year group. Goodison Park</p>	<p>Spring Term</p>	<p>CIAG – STEM related careers opportunity awareness and employer encounters- BM4 & 5</p>
<p>Meet the professionals Event- delivered by Careers Connect</p>	<p>Ongoing</p>	<p>Employer encounter opportunities and work-related learning. BM4,5 & 6</p>
<p>Range of cross curricular activities, visits, trips, workshops, talks</p>		<p>Employer encounter opportunities and work-related learning. BM4,5</p>
<p>Let's explore VR via Elevate EBP</p>	<p>Summer term</p>	<p>Subject specific Careers and skill development opportunities- BM3,4, 5 & 7</p>
<p>One to one impartial CIAG advice and Guidance with Careers Advisor.</p>	<p>Ongoing</p>	<p>Students explore the world of work via VR headsets BM3 & 4</p>
		<p>Careers information, advice and guidance- BM8</p>

Year 9	<u>Internal Provision</u>		
	<p>Careers Convention</p> <p>Careers lessons - Topics include- Self-Awareness- Types of work, employability skills, apprenticeships, HE and Local Labour Market</p> <p>Stereotyping- Equality Laws</p> <p>Decision Making</p> <p>Opportunity Awareness- Kudos and National Careers Service Research, Widget and target careers- LMI.</p> <p>Financial Literacy- Money Management, responsible lenders and Payslips.</p> <p>Options process- Options evening, Packs, presentations, one to one impartial CIAG advice and Guidance with Careers Advisor.</p> <p>Stacey Dooley 9 to 5 work experience series</p>	<p>Autumn term</p> <p>Spring Term</p>	<p>Subject specific Careers and skill development, networking opportunities- BM3,4, 5 & 7</p> <p>LMI, skill auditing, reflection and target setting BM1, 2, 3 & 4</p> <p>Employment Laws and raising aspirations BM3</p> <p>Exploring options- BM3 & 4</p> <p>Careers information advice and LMI Online Careers research- BM1,2,3 & 4</p> <p>Benefits of work and personal finance explained- BM1</p> <p>Careers information advice, guidance and LMI- BM1,2,3, 4 & 8</p> <p>Careers information advice and LMI- BM2</p> <p>Skill auditing, reflection and target setting BM4</p>

	<p><u>External Provision</u> 15 students attend an Oxford and Cambridge workshop</p> <p>Aintree Racecourse personnel- workshops on Local Careers available in the local area and how the Racecourse provides a wide range of jobs.</p> <p>All students have access to the annual Careers Convention attended by over 70 employers, HE, FE, Apprenticeship and training providers which gives advice and guidance on post 16 & post 18 opportunities.</p> <p>Subject specific university visits and taster sessions throughout the year.</p> <p>Range of cross curricular activities, visits, trips, workshops, talks</p> <p>One to one impartial CIAG advice and Guidance with Careers Advisor- including attendance at Parents evenings.</p>	<p>Spring Term</p> <p>Spring Term</p> <p>Autumn Term</p> <p>Summer Term</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Careers information advice, guidance and LMI- BM2</p> <p>Raising aspirations and Higher Education awareness -BM3, 4 & BM7</p> <p>Raising aspirations and Higher Education awareness -BM4 & BM7</p> <p>Raising aspirations and Higher Education awareness -BM4 & BM7</p> <p>Networking opportunities, careers information about local opportunities, employer encounters- BM2,4 & 5</p> <p>Raising aspirations, Higher Education awareness and personal finance -BM4 & BM7</p> <p>Opportunity awareness, skills and qualities explored and employer encounter- BM4 & 5</p> <p>Decision making advice, raising aspirations and links to HE courses -BM3, 4 & 7</p>
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Year 10	<p><u>Internal Provision</u> PSHE Programme provides work experience preparation covering- Health & Safety in the work place, employability skills, Equality.</p> <p>Assembly- Future jobs- research tips- Local Labour Market</p> <p>Assembly-finding a suitable work experience placement</p> <p>Assembly-preparing for work experience</p> <p>Assembly -de-brief post work experience (CV enhancement).</p> <p>Assembly- School Leaver programmes, top 100 employers, Top 50 Universities, Apprenticeships and degrees</p> <p><u>External Provision</u> One to one impartial CIAG advice and Guidance with Careers Advisor- including attendance at Parents evenings.</p>	<p>Autumn term</p> <p>Spring Term</p> <p>Autumn Term</p> <p>Autumn Term</p> <p>Summer Term</p> <p>Summer Term</p> <p>Spring Term</p>	<p>Information, advice, guidance, apprenticeship, HE,FE and employer networking opportunities-BM1,3,4,5,7 & 8</p> <p>Exploring employment laws, rights and responsibilities to prepare for work experience BM1 & 3</p> <p>Careers information advice and LMI- BM2</p> <p>Networking and job search advice- BM5 & 6</p> <p>Exploring employment laws, rights and responsibilities to prepare for work experience including Health and Safety BM6 Employability skills and qualities reflection- BM6</p> <p>Careers information advice, guidance and LMI- BM2</p>

	<p>15 students attend an Oxford and Cambridge workshop</p> <p>All students conduct a 'one week' work experience placement - supported by Elevate.</p> <p>All students have access to the annual Careers Convention attended by over 70 employers, HE, FE, Apprenticeship and training providers which gives advice and guidance on post 16 & post 18 opportunities.</p> <p>Aintree Racecourse Enterprise day- employer engagement. Also offer two work experience placements with an open recruitment following a recruitment process- interviews and letter of application</p> <p>Be yourself programme, aspirations, motivation and mentoring- Careers Connect- Selection of students (funding pending) Meet the Professionals talks/workshops- A range of alumni</p> <p>A selection of Year 10 students attend a College taster day</p>	<p>Ongoing</p> <p>Summer Term</p> <p>Autumn Term</p> <p>Autumn Term</p> <p>Ongoing</p> <p>Summer Term</p>	<p>Careers information, advice and guidance- BM8</p> <p>Raising aspirations and Higher Education awareness -BM3, 4 & BM7</p> <p>Developing employability skills, CV development, networking, experiencing work first hand- BM5 & BM6</p> <p>Information, advice, guidance, apprenticeship, HE,FE and employer networking opportunities- BM1,3,4,5,7 & 8</p> <p>Employability and enterprise skill development and networking opportunities- BM3,4 & 5</p> <p>Raising aspirations, information, advice, guidance, skill development and reflection- BM3 & 8</p>
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	<p>Subject specific University visits and taster sessions throughout the year.</p>	<p>Summer Term</p>	<p>Interview tips, networking and personal branding advice, professionalism and employability skill development- BM3 & 5</p>
	<p>Cope Award- additional employability session, Sports Leaders, Extra work experience.</p>	<p>Ongoing</p>	<p>Exploring challenge opportunities and life skills BM3 & BM4</p>
	<p>Careers and employability 20 hour programme with EITC- Selection of students.</p>	<p>Autumn Term</p>	<p>Subject specific careers and skill development opportunities- BM3,4, 5 & 7</p>
	<p>Inspiring Females Programme with EITC- Selection of students.</p>	<p>Spring Term</p>	<p>Taster sessions of vocational Level 2 courses, information, advice and guidance. Lead by the careers advisor at a local college. BM3</p>
	<p>Inspiring Males Programme with EITC- Selection of students.</p>	<p>Spring Term</p>	<p>Employability, skill development, employer encounter, work experience and mentoring is embedded into the course- BM3, 4, 5 & 6</p>
	<p>Range of cross curricular activities, visits, trips, workshops, talks</p>	<p>Ongoing</p>	<p>Employability, skill development, employer encounter, networking, work experience and mentoring- BM3, 4, 5 & 6</p>
	<p>One to one career guidance with external careers adviser</p>	<p>Ongoing</p>	<p>Information, advice, guidance, raising aspiration, skill reflection and development, mentoring, networking and employer encounter opportunities- BM3 & 5</p>

	<p>Assembly- Future jobs- research tips- Local Labour Market</p> <p>Assembly- School Leaver programmes, top 100 employers, Top 50 Universities, Apprenticeships and degrees- CV development.</p> <p><u>External Provision</u></p> <p>All students have access to the annual Careers Convention attended by over 70 employers, HE, FE, Apprenticeship and training providers which gives advice and guidance on post 16 & post 18 opportunities.</p> <p>One to one impartial CIAG advice and Guidance with Careers Advisor- including attendance at Parents evenings.</p> <p>15 students attend an Oxford and Cambridge workshop</p> <p>Elevate deliver an application form workshop</p>	<p>Ongoing</p> <p>Autumn Term</p> <p>Autumn Term- September</p> <p>Autumn Term- October</p> <p>Autumn Term- November</p> <p>Autumn Term</p>	<p>Raising aspirations and Higher Education awareness -BM3, 4 & BM7</p> <p>Networking opportunity and employer encounter, tips and guidance for applications in preparation for interviews-BM5</p> <p>Networking opportunity and employer encounter, tips and guidance for applications and interviews-BM5</p> <p>Information, advice, guidance, apprenticeship, HE,FE and employer networking opportunities-BM1,3,4,5,7 & 8</p> <p>Information, advice, guidance, apprenticeship, HE,FE and employer networking opportunities-BM2,3,4,5 & 7</p> <p>HE,FE and employer networking opportunities-BM2,3,4,5 & 7</p> <p>Information, advice, guidance, apprenticeship, HE,FE and employer networking opportunities- BM2,3,4,5 & 7</p>
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	<p>Practice interviews with a local employer, which includes a personal debrief session, arranged by Sefton Elevate</p> <p>All students have access to the annual Careers Convention attended by over 70 employers, HE, FE, Apprenticeship and training providers which gives advice and guidance on post 16 & post 18 opportunities.</p> <p>A local training provider deliver an apprenticeships presentation to the whole year group- then focuses on a tailored group with a specific workshop. (Apprenticeship Hub). Also attended by local employers.</p> <p>External providers offer tailored talks to interested students. Those areas in demand- changes each year</p> <p>STEM workshops- Science & Maths</p> <p>Meet the Professionals talks/workshops- A range of alumni</p> <p>Subject specific university visits and taster sessions throughout the year.</p>	<p>Autumn</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Networking and employer encounter opportunities. LMI information- BM2,4 & 5</p> <p>Opportunity awareness, skills and qualities explored and employer encounter- BM4 & 5</p> <p>Subject specific careers and skill development opportunities- BM3,4, 5 & 7</p> <p>Subject specific Careers and skill development opportunities- BM3,4, 5 & 7</p> <p>Subject specific in STEM subjects and the wider world BM,4</p> <p>Information, advice, guidance, raising aspiration, skill reflection and development, mentoring, networking and employer encounter opportunities- BM3 & 5</p>
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	New Futures employability programme EITC- Selection of students.		
Year 12	<u>Internal Provision</u> As part of the school Enrichment programme the following are delivered: Employability skills- skills, qualities, strengths and weaknesses and shortlisting Kudos- Career matching Software National Careers Service Research Target Careers Careers widget CV Builder	Autumn Term	Information, advice, guidance, apprenticeship, HE, FE, CV development, interview tips, local labour market, online careers research and apprenticeship information- BM2, 3 & 4
	Work experience Assemblies- Finding a suitable placement, Health and Safety at work and CV enhancement.	Autumn Term	Information, advice, guidance, apprenticeship, HE, FE and employer networking opportunities- BM1,3,4,5,7 & 8
	CV enhancement- enrichment activities- Teachers of Tomorrow, Forensics, Sports Leaders Level 3, Hobbies & Interests & Oxbridge programme. (Programme of workshops change annually)	Autumn and spring Term	Exploring employment laws, rights and responsibilities to prepare for work experience including Health and Safety BM6
	Enterprise workshop - upcycling fashion	Spring Term	Skill development and CV enhancement opportunities. BM3, 4 & 5
	Open Day information and vacancy updates	Ongoing	Skill development and CV enhancement opportunities. BM4

	<p><u>External Provision</u> One to one impartial CIAG advice and Guidance with Careers Advisor- including attendance at Parents evenings</p> <p>A selection of students attend an Oxford and Cambridge workshops</p> <p>Work experience one- week placement</p> <p>All students have access to the annual Careers Convention attended by over 70 employers, HE, FE, Apprenticeship and training providers which gives advice and guidance on post 16 & post 18 opportunities.</p> <p>Work experience Opportunities advertised through Uptree</p> <p>Higher Education talk delivered by Head of Sixth including registering on UCAS supported by a local university.</p>	<p>Ongoing</p> <p>Autumn Term</p> <p>Summer Term</p> <p>Autumn Term</p> <p>Autumn Term</p> <p>Autumn term</p>	<p>Information, advice, guidance and post 18 opportunities-BM2, 3 & 7</p> <p>Next step discussion Careers information, advice and guidance- BM8</p> <p>Raising aspirations and Higher Education awareness -BM3, 4 & BM7</p> <p>Developing employability skills, CV development, networking, experiencing work first hand- BM5 & BM6</p> <p>Opportunity awareness, skills and qualities explored, personal finance and employer encounter- BM4 & 5</p> <p>Information, advice, guidance, apprenticeship, HE, FE and employer networking opportunities-BM1,3,4,5,7 & 8</p>
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	<p>UCAS workshops</p> <p>Writing personal Statements- delivered by a local university.</p> <p>Additional External providers do tailored talks depending on area of interest.</p> <p>Apprenticeship Hub- deliver a presentation on Apprenticeship opportunities</p> <p>Subject specific university visits and taster sessions throughout the year.</p> <p>Shaping Futures- study skills sessions</p>	<p>Ongoing</p> <p>Summer Term</p> <p>Ongoing</p> <p>Summer Term</p> <p>Ongoing</p> <p>Summer Term</p>	<p>Developing employability skills, CV development, networking, experiencing work first hand- BM5 & BM6</p> <p>Information, advice, guidance, apprenticeship, HE- BM1,3 & 7</p> <p>Information, advice, guidance, apprenticeship, HE,FE and employer networking opportunities-BM1,3,4,5,7 & 8</p> <p>Information, advice, guidance, apprenticeship, HE- BM1,3 & 7</p> <p>Information, advice, guidance, apprenticeship, HE- BM1,3 & 7</p> <p>Networking opportunities, employer encounters, work experience, CV enhancing opportunities, employability skills development- BM2,4,5 & 6</p>
Year 13	<p><u>Internal Provision</u></p> <p>Open Day information and vacancy updates including apprenticeships</p> <p>Interview preparation Session by Universities and Employers</p>	<p>Ongoing</p> <p>Autumn Term</p>	<p>Information, advice, guidance and post 18 opportunities-BM2, 3 & 7</p> <p>Interview tips presentation supported by Enterprise advisor- BM5</p>

	<p>UCAS and personal statement support</p> <p><u>External Provision</u></p> <p>One to one impartial CIAG advice and Guidance with Careers Advisor- including attendance at Parents evenings.</p> <p>Work experience placement upon request</p> <p>Practice interviews with a local employer, which includes a personal debrief session- chosen career/industry area.</p> <p>All students have access to the annual Careers Convention attended by over 70 employers, HE, FE, Apprenticeship and training providers which gives advice and guidance on post post 18 opportunities.</p>	<p>Autumn Term</p> <p>Ongoing</p> <p>Ongoing</p> <p>Autumn Term</p> <p>Autumn Term</p>	<p>Tutor support to help develop personal statements and reference completion by form tutors with the support of subject teachers- BM3 & 4</p> <p>Next step discussion Careers information, advice and guidance- BM8</p> <p>Networking opportunities, employer encounters, work experience, CV enhancing opportunities, employability skills development- BM4,5 & 6</p> <p>Networking opportunity and employer encounter, tips and guidance for applications and interviews, students teamed up with a specialist in their sector of interest-BM5</p> <p>I</p> <p>nformation, advice, guidance, apprenticeship, HE, FE and employer networking opportunities-BM1,3,4,5,7 & 8</p>
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	<p>External providers offer tailored talks to interested students. (flexible each year) Areas include: Fashion and Merchandising Nursing Finance Medicine Engineering</p> <p>Student Finance England deliver a student finance talk</p> <p>Subject specific University visits, talks, trips and taster sessions throughout the year.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Information, advice, guidance, apprenticeship, HE,FE and employer networking opportunities- BM2,3,4,5 & 7</p> <p>Personal finance options to support HE decisions- BM3</p> <p>Subject specific careers and skill development opportunities- BM3,4, 5 & 7</p>
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Partnership work- As part of the shaping futures Project that we have taken part in and continue to plan for

Study skills workshops	<i>Support students with understanding different study skills, how to revise, and how to make revision more effective. This can be generic or subject specific.</i>	Year 12 BM3,4 & 7
How to choose a University course	<i>Support for students choosing a University course including what to consider and where to access further information.</i>	All year 12 students -Before the Higher Ed fair BM3,4 & 7
How to get the most out of open days	<i>A session for students to support them in understanding the role of open days and how to use open days in making a University choice.</i>	All year 12 students -Before the Higher Ed fair BM3,4 & 7
Science Day	10 year 10 students will be participating in a Science Day at Liverpool University to find out about courses and Careers in Science.	Selection of year 10 students BM3,4 & 7
Humanities Day	<i>10 year 10 students will be participating in a Humanities Day at Liverpool University to find out about courses and Careers in Science.</i>	Selection of year 10 students BM3,4 & 7
Big Bang STEM Event	HE zone Sponsorship at 2017 and 2018 Big Bang NW event Delivery of a number of Big Bang @ events in local schools/colleges A STEM event for school children enabling them to discover STEM based careers in their local area via fun interactive activities.	A selection of Year 7 Students BM3,4 & 7

Making the right KS4 option choices	<i>Supporting KS3 students with their GCSE option choices. Helping them understand what to consider, exploring popular pathways and how this links to later careers choices.</i>	Year 9 BM3,4 &7
Liverpool city region healthcare skills show	<i>A skills show for students in years 10-12, highlighting the variety of healthcare careers available and different pathways in to these careers.</i>	Years 10, 11 & 12 BM3,4, 5 &7
World Book Day	<i>Year 9 students attend a local University to experience taster sessions in poetry and literature.</i>	Selection of year 9 Students BM4 & 7
One to one tutorials	<i>Post 16 and post 18 guidance interviews- suitable routes, courses and entry requirements.</i>	Years 11-13 BM8
Young Enterprise	<i>Learn to Earn programme</i>	Year 9 BM3 & 5
Through The Eyes of the Boys	<i>Raising aspirations and Careers opportunities project for a selection of yr 10 boys</i>	Year 10 BM3,4,5 & 7
Through The Eyes of the Girls	<i>Raising aspirations and Careers opportunities project for a selection yr 10</i>	Year 10 BM3,4,5 & 7
Operation Live	<i>Students interested in Medical Careers</i>	Year 10 BM3, 4, 5 & 7
Practical Citizenship	<i>A sustained project focused on developing students critical thinking, argument building and analytical skills through a focus on British politics and aspects of citizenship. This project nurtures interests in social science/humanities subjects and provides information on future.</i>	Year 12 BM4 & 7

With Aintree Racecourse and Racing to schools we run the following employability and enterprise programme

Year Group	Numbers Approx	Resources/Activity Outline	Dates
Year 7	200	<p>Maths at work Day Visit to Aintree Racecourse</p> <p>Students investigate the four rules of number , they work on problem solving, analysing, calculation, measure and the application of maths in a real time setting.</p> <p>Students get to experience the weighing room and look at how the weights are worked out to meet the requirements of the particular race and Jockey and of course horse. The students get to experience food and nutrition which involves working out the calorie intakes and appropriate nutrition for the horse and the different components of a jockey's diet from carbs to protein. Students also get to put their maths skills to the test by implementing, measurements in terms of height speed width and distance on the course itself measuring the jumps and get to run a furlong. The students are also provided with a work booklet for the students to complete which compliments their practical experiences.</p> <p>The maths department then continue this application in lessons when they return to school.</p>	Summer Term BM4,5 & 6
Year 8	210	<p>Enterprise/ Literacy Day</p> <p>This is led by Carrie Ford and Aintree staff- usually a member of the Marketing team.</p> <p>Students get to re-write the Newspaper headlines. Students to watch a famous horse race then in teams come up with ideas of “what happens next”. This gets students to think about how they can apply creative writing, literacy skills and persuasive writing in order to grab the attention of the reader. They do this in teams which develops many enterprise skills including::</p> <ul style="list-style-type: none"> • Teamwork • Creativity • Leadership • Communication • Presentation 	Summer Term BM3,4 & 5

		<ul style="list-style-type: none"> • Time management <p>This is then followed by a group presentation where students get the opportunity to verbally express their ideas in front of their peers. The added healthy competition leads to hype, confidence and excitement, with an overall winning team. They get to experience a day at the races with their family- what a real British cultural experience!</p>	
Year 9	250	<p><u>Careers session- wide range of jobs available</u></p> <p>Employer encounters are a brilliant way to compliment The Careers Information and Guidance programme. Not only does it raise aspirations but it gives students an insight into the different jobs available within the race industry which goes far beyond what they ever imagined. This is even more inspirational in the fact that the employers involved work so locally to them. Aintree Racecourse, bring along a variety of staff from a wide range of departments. Examples include; Catering, sales, marketing, management, operations, hospitality and racing. The panel covers:</p> <ul style="list-style-type: none"> • Aspirations- journey of the panel presenters (approx. 4 employers) • Starter- what jobs are at the racecourse- students usually only focus on the obvious ones. • Wide range of careers available at the Racecourse/ diverse number of roles needed for National Day). • Each presenter gives an overview of their job role, responsibilities, rewards and challenges. • Q/A session. 	Autumn Term BM3,4 & 5
Year 10	240 All Students	<p>Marketing plan for the Community Race day at Aintree Racecourse</p> <p>This is led by Carrie Ford and Aintree staff- usually a member of the Marketing team. The Enterprise/ Marketing activity is designed for teams of around 5. The audience are allocated roles such as director, creative design, budget holder, operations and HR. This gives students the opportunity to build on the knowledge of the different roles experienced in the year 9 careers day. Enterprise and employability skills developed on the day include;</p> <ul style="list-style-type: none"> • Teamwork 	Autumn Term BM3,4 & 5

		<ul style="list-style-type: none"> • Organisation • Budgeting • Creativity • Leadership • Communication • Presentation <p>The students receive the brief for the students to create a marketing proposal for the Community Race Day working to time pressures. Students gain an applied understanding of: Target audience, Products and services required how to promote within a budget and suitable pricing. This is followed by a group presentation where each team present to one person, the top three then present to the panel in order to come up with an overall winner. The winning team get to experience a hospitality day at the Races with their family. At the end of this activity work experience opportunity is advertised to the students.</p>	
Year 10	Approx 10-20	<p><u>One week work experience opportunity Aintree Racecourse</u></p> <p>Students use the job advertisement to write a letter of application. The students are then shortlisted and invited for interview. The students experience a competitive panel interview in which they receive feedback at the end of the recruitment process. This gives students a practical insight into preparing for a job interview. Two lucky students will get to spend a week in the summer working behind the scenes at Aintree and Haydock Park. They gain an insight into hospitality, marketing, sales, media, The Golf and Equestrian Centre. This gives students a real taster for the different job roles, many of which they learnt about in the year 9 careers day.</p>	Autumn Term-recruitment Summer Term-placement BM5 & 6
Year 11-13	450	Promotional material is brought to the Careers Convention. People attend from Aintree who cover a variety of roles within racing. Carrie Ford gives first hand advice on Careers in racing, including being a jockey and trainer. Other staff	Autumn Term BM4 & 5

		attend from a variety of roles giving students advice and guidance on how to get into different Career paths, employability skills, volunteering they should be involved in and offering work experience opportunities.	
Year 13	8	Practise interviews- Careers in Marketing and Events. The Marketing manager from Aintree meets with students interested in this careers area and has a one to one interview with the They then give students the opportunity to ask further questions and they receive written and verbal advice on the strengths and weaknesses of their interview. Students can then use this advice in order to improve their chances in future interviews	Autumn Term BM4 & 5

We run the following programme of activities with Everton in the Community *this is the typical offer from EITC but programmes have been more of a wellbeing and resilience focus since Covid 19

	Cohorts/Numbers	Activity/Programme	Date
Year 7	Up to 3 x groups of 12	EITC Enterprise Programme with a particular focus on building confidence and resilience to enable students to make the transition from primary school into secondary school a more enjoyable process.	Autumn Term x 1 Spring Term x 1 Summer Term x 1 BM3 & 5
Year 8	100 students	EITC Enterprise Programme students are given the opportunity to visit Goodison Park and experience different Careers available in sport. This includes; customer service, catering and hospitality, coaching and nutrition and media.	Spring Term BM3,4, 5 & 6
Year 9	Up to 2 x groups of 15	EITC Enterprise Programme this programme looks at building core entrepreneurial skills; leadership, resilience, confidence, initiative, creativity, financial literacy and team work. The 12 week programme includes visits to Goodison Park at the start and in the middle of the course	Autumn Term x 1 Summer Term x 1 BM3 & 5

	<p>1 groups of up to 10</p> <p>1 groups of up to 10</p>	<p>culminating in a celebration event on the final visit when students present their business ideas to a judging panel.</p> <p><u>Inspiring Males Programme:</u> The programme will entail a range of topics targeted at the boys personal and social development and wellbeing. This covers resilience and aspirations, healthy physical, social and emotional living, healthy relationships, equality, communication and teamwork.</p> <p><u>Inspiring Females Programme:</u> It is a 20-hour self-development programme, which aims to raise self-esteem, aspirations and tackle emotional issues. The overall aim is to provide the participants with a platform to voice their concerns in the hope that it will develop confidence, strengthen communication and improve empathy.</p>	<p>Spring Term BM3 & 5</p> <p>Spring Term BM3 & 5</p>
Year 10	<p>1 groups of up to 10</p> <p>5 pupils</p> <p>5-8 pupils</p> <p>Up to 2 x groups of 15</p> <p>1 Group of 10</p>	<p><u>EITC Community Action Project and New Futures Project:</u> involves small groups of Year 10 and 11 students who are at risk of leaving school or not sitting exams. The project focuses on a central renovation project within school as well as a number of sessions focused on PSHEE and Careers related topics.</p> <p><u>Work Experience Opportunity</u> Partnership with The Anthony Walker Foundation and Merseyside Police. Giving 5 Year 10 students the opportunity to have one week work experience placement which is based around a real crime scene.</p> <p><u>Construction Pathways:</u> 5 days work related learning with large local construction companies including visits to site visits, construction activities and meeting a wide range of specialists from different fields.</p>	<p>Ongoing BM3 & 5</p> <p>Autumn Term BM3,4, 5 & 6</p> <p>Summer Term BM3,4, 5 & 6 Autumn Term BM3 & 5</p> <p>Summer Term BM3 & 5</p>

	<p>1 Group of 10</p> <p>4 students</p> <p>8- 10 students</p>	<p><u>CIAG Employability Programme:</u> a 20 hour programme which focuses on employability skills, CV enhancement, interview skills and post 16 opportunities.</p> <p><u>Inspiring Males Programme:</u> The programme will entail a range of topics targeted at the boys personal and social development and wellbeing. This covers resilience and aspirations, healthy physical, social and emotional living, healthy relationships, equality, communication and teamwork.</p> <p><u>Inspiring Females Programme:</u> It is a 20-hour self-development programme, which aims to raise self-esteem, aspirations and tackle emotional issues. The overall aim is to provide the participants with a platform to voice their concerns in the hope that it will develop confidence, strengthen communication and improve empathy.</p> <p><u>Mentoring</u> Students identified through the sessions who need specialist mentoring support. Raising aspirations and role model support, advice and guidance.</p> <p><u>Cope Award</u> Sports Leaders programme</p>	<p>Autumn Term BM3 & 5</p> <p>Spring Term BM3 & 5</p> <p>Autumn Term BM3 & 5</p>
Year 11		<p><u>EITC Community Action Project and New Futures Project:</u> involves small groups of Year 10 and 11 students who are at risk of leaving school or not sitting exams. The project focuses on a central renovation project within school as well as a number of sessions focused on PSHEE and Careers related topics.</p>	<p>Ongoing BM3 & 5</p>

A separate Pupil Premium Programme happens alongside this for PP students- (See Raising Aspirations in publications)



A number of virtual work experience talks and webinars have also been offered this year and all students have personal development logs updated throughout the year when they attend or participate in careers or school activities.